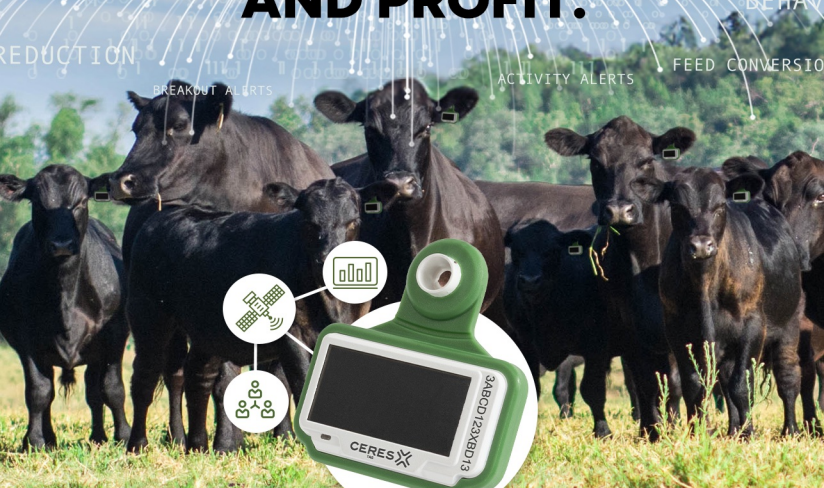




CERES
TAG

**KNOWLEDGE IS POWER.
AND PROFIT.**



PROBLEM DETECTION

Get instant alerts when abnormal behaviour is detected.



GENETIC SELECTION

Identify and breed the most efficient animals.



LAND UTILISATION

Understand where animals spend time grazing or where they do not.



DECISION MAKING

Streamline ranch practices based on cattle's data.



DEFORESTATION FREE

Gain immutable proof of compliance with Deforestation Free laws.



CARBON ACCOUNTING

Provide proof of sustainability with grazing and methane output data.

Now* You know*

Turn over to hear what producers have to say. 



Real data results in real impact.

CERES RANCHER is bringing real data—and change—to producers around the world.

PROTECT YOUR HERD FROM LOSS & THEFT.

*"In 2022, we were short 35 calves... not the typical death loss you expect. **After implementing CERES TAG, we've been able to retrieve lost heifers. And this year, we are 100% on all our cows.**"*



Lexie Taylor, USA

STREAMLINE YOUR LIVESTOCK PRODUCTION.

"CERES TAG helps me plan my day and make better decisions. With CERES TAG, we're not chasing cattle in helicopters or on bikes—everything flows better. CERES TAG shows where cattle have been and which paddocks aren't being used, making my operation much more efficient."



**Brandon Hood-Smith,
Australia**



DRIVE PERFORMANCE ACROSS GENERATIONS.

"CERES TAG Pasture Feed Intake has been a brilliant value add for us when we do our data collection. Being able to record methane emissions and pasture intake from individual animals has helped us with our breeding for genomic selection, which is essential for the longevity of our herd."



Ben Heathwood, Australia

Learn more at cerestag.com