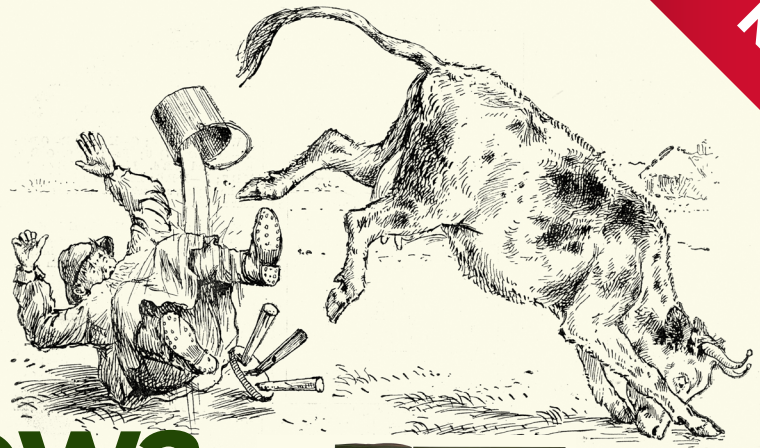


FerAppease®



NEW!

WANT A CALMER COW?

Introducing FerAppease

The active ingredient of FerAppease is a synthetic analogue of the Maternal Bovine Appeasing Substance (MBAS). MBAS is a naturally occurring substance that is secreted by the skin of lactating animals, eliminating stress in all dairy cattle treated. Recommended for use on healthy cattle for maintenance of balanced behaviour and prior to stresses such as handling, dehorning, weaning, temperature changes, transportation etc. FerAppease is applied as a topical administration, 5mL on the nuchal skin and 5mL to the skin above the muzzle.



BOTTLE MOUNT DRENCHER SYRINGE AVAILABLE UPON REQUEST.

NO MEAT OR MILK WITHDRAWAL | **14 DAY RESIDUAL** | **USE ON BOVINE ANIMALS OF ALL AGES PRIOR OR RIGHT AFTER ANY STRESS EVENT**



Protocol on Cows

Apply 5mL to cows' nuchal skin and 5mL to the skin above the muzzle prior or after calving and see results in:

- > Smoother transition for 1st lactation heifers onto milkers (reduction of heifers that kick off the milker)
- > Reduction in Retained Placentas and Reduction in Metritis
- > Increased milk yield

Testimonial

“Milking fresh heifers on a large western dairy farm is a task that few people take pleasure in doing. When I heard of FerAppease, I thought about my fresh heifers. We started using FerAppease within 24 hours from calving and our heifers are much calmer, and parlor loading has improved significantly. We believe this technology will help our people as much as it will help our animals.”

Jeff Poland, Dairy Operations Manager
13,000-Cow New Mexico Dairy



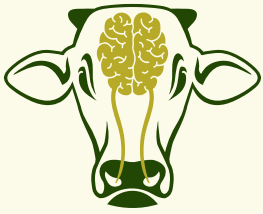
691766
FerAppease Bovine
300mL



691767
FerAppease Bovine
Applicator
300mL (Bottle mount)



Your Livestock Hygiene, Water & Equipment Specialists
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FerAppease®

NEW!

WANT TO INCREASE WEANING WEIGHTS IN CALVES?

The active ingredient of FerAppease is a synthetic analogue of the Maternal Bovine Appeasing Substance (MBAS). MBAS is a naturally occurring substance that is secreted by the skin of lactating animals, eliminating stress in all dairy cattle treated. Recommended for use on healthy cattle for maintenance of balanced behaviour and prior to stresses such as handling, dehorning, weaning, temperature changes, transportation etc. On calves under 200lbs, FerAppease is applied as a topical administration of 2.5mL on the nuchal skin and 2.5mL to the skin above the muzzle.



BOTTLE MOUNT DRENCHER SYRINGE AVAILABLE UPON REQUEST.



Protocol for calves under 200lbs **APPLY FERAPPEASE AT BIRTH** **AT DEHORNING** **AGAIN AT WEANING**



Results

Multiple studies demonstrated that FerAppease:

- > Decreased incidents of diarrhea by 18%
- > Reduced the mortality of dairy calves (69% reduction)
- > Increased the weaning weights of dairy calves (10 lbs after weaning)

Testimonial

“ We are following the recommended FerAppease protocol for our baby calves. They are treated from birth and every 14 days until we move them out of the hutches. Our preweaning mortality rate has dropped dramatically and calves are 18lbs heavier one week after they are moved to group housing. Calves are visually calmer, heavier, and healthier. ”

Dennis Eldred, Owner
Willett Dairy Farm, NY



691766
FerAppease Bovine
300mL



691767
FerAppease Bovine Applicator
300mL (Bottle mount)



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